

Dear Bay-Rama Parade Friend,

The Bay-Rama Fishfly Festival Committee would like to extend an invitation to participate in our 54<sup>rd</sup> annual parade, Sunday, June 24<sup>th</sup>, 2017, at 1:00 PM.

Our theme this year is: "STUDIO 54"

Each parade participant will have the opportunity to reach thousands of parade spectators along the parade route.

We offer a variety of participatory levels:

- Commercial, Business, or Corporation: \$50.00.
- Political Candidates or current elected Public Officials: \$300.00
- All other entries (i.e. churches, schools, clubs, etc.): \$10.00.

Checks made payable to **Bay-Rama**, **Inc.** Fees are non-refundable unless application is not approved.

Premium event sponsorship could include, but is not limited to: parade entry, banner carrier, lamp-post advertisement flag, and program listing. For more details on how to become a Festival Sponsor, please let me know Do not miss this exciting opportunity to advertise your business and support the New Baltimore community!

Your patience regarding parade position is appreciated, as special circumstances do occur; such as animal needs, size, and float presentation. Staging preference is based on application submission date, type of entry, and prior position in parade.

The following materials must be completed and submitted to address below by May 15th:

- Parade Application Form
- Waiver of Liability
- Rules and Regulations/Restrictions
- Payment (checks made payable to **Bay-Rama**, **Inc.**)

Upon application approval, parade details and information will be distributed by mid-May. Applications not approved for 2018 will be notified in a timely manner.

Warmest Regards,

Laura Szymanski 50926 Atwood New Baltimore, MI 48047 (586)321.9654

## **CONTACT INFO**

Email: NBbayramaparade@gmail.com

Please join REMIND text 81010 and enter message @nbbay in message for parade updates